

JAE PROFILE

JUGGERNAUT ASSOCIATION OF ENTREPRENEURS

A Brief Profile

June 2020



Juggernaut Association of Entrepreneurs

A Journey to Build Successful Entrepreneurs

The Journey of Juggernaut Association of Entrepreneurs started in the year 2017 with a strong motive to support and empower Small Business Units and Young Entrepreneurs and Business Aspirants strategically which can drive the **Make in Odisha** campaign successfully in the State of Odisha. In due course of action, JAE has become one of the prominent Association of Entrepreneurs of the state. Since its inception, JAE has been constantly striving towards the development of rural sector businesses, thereby encourages upcoming entrepreneurs and start-up organizations from the rural sector of the state.

Juggernaut Association of Entrepreneurs (JAE) has got its recognition from Govt. of Odisha (GoO) and Registered as an Association of Entrepreneurs under the Societies Registration Act. 1860 vide Regd. No: 127/18201900039. Currently, JAE has a strength of more than 1000 artisans, farmers, entrepreneurs & professionals from the multidisciplinary sectors of business and industries. This makes JAE a unique and one-of its kind platform in the state.

As an association of entrepreneurs, JAE has been constantly focusing on SME business growth by bringing technical expertise and various skill development programs for its members and associated entrepreneurs. It has been continuously encouraging new aspirants to enter fearlessly into the world of business and entrepreneurship by assuring as well as providing them hand holding support when needed to transform their ideas into reality right from the inception stage. As a result, JAE's popularity is growing significantly among the budding entrepreneurs, investors, government officials, socially active groups, business consultants, financial institutions etc.

Throughout the movement of building successful entrepreneurs and driving success ladder for our members, JAE have come across many businesses struggling to scale-up their businesses and have been helping them. Due to lack of right kind of resources or required skills sets, some entrepreneurs in Odisha are facing challenges in operating their business. Although there are many opportunities, schemes and policies introduced by the department of MSME, Govt. of India or State, the information usually doesn't trickle down to the struggling entrepreneurs effectively in time. This significant gap

has been observed by JAE in the start-up ecosystem. If these benefits will not reach the right people, then How can we expect the phenomenal change in the industries of the State? In this context, the Juggernaut Association of Entrepreneurs is acting as a strong bridge between the department and the entrepreneurs striving for support. JAE facilitates its members, start-ups and MSEs to reach out the right channels for availing such benefits of Govt. Also helping organizations in Finance, Marketing, and Operational development activities.

Organization Structure

